

Putting Possibility Thinking Into Action

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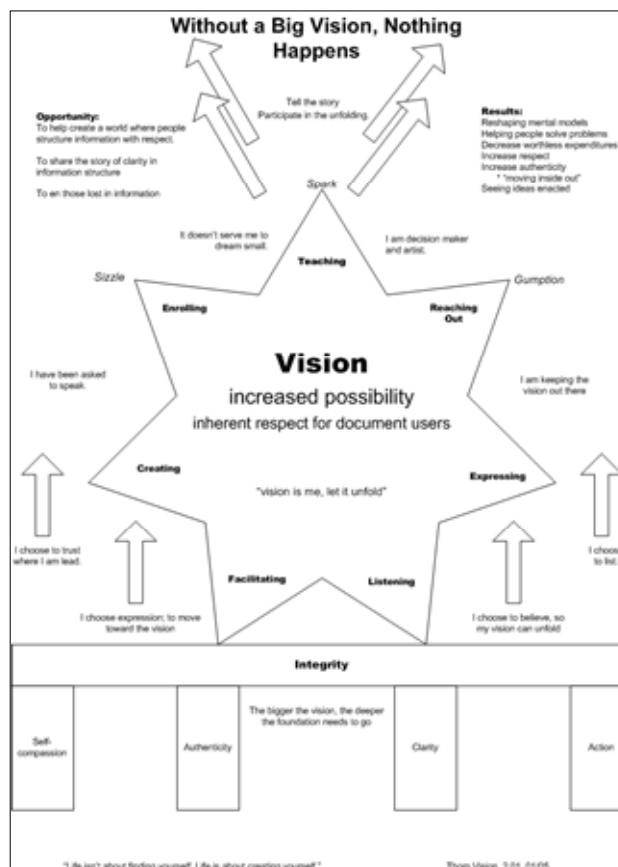
As information architects, we share a capacity for bringing vision to life. Where does our vision come from? Perhaps we associate vision with mission statements that have no power and make us snore. Vision, however, gives us more. Vision gives us structure, and this structure gives us a framework for possibility. As information architects, we create possibility.

So what? Where does possibility start? How can we infuse possibility into the downward spiral of deliverable-focused product development that often leaves us grumpy? In a story-filled, humor-laced presentation, Thom Haller will walk us through personal vignettes, thinking questions, and opportunities for chatting with colleagues. We'll explore how our vision can be solidified (perhaps rekindled) by creating relationships of mutuality, reciprocity, and respect. We'll explore how in the face of difficulties we can choose possibility. We'll leave the session with specific ideas for putting possibility thinking into action.

Vision: A vision is what you see as possible, whether it's in your lifetime or not. Thomas Leonard

Workshop Structure

- Defining Vision
- Collective Vision: The "WE Story"
- Acting on Vision



Example of Thom's Vision Map